

The Tax System

A Worksheet for Improving Outcomes for Children and Families

Every area of a child and family's life is impacted by the tax system. Investing in a more equitable tax system is a direct investment in improving outcomes for children and families across all domains.

Tax Code Strategies

Research has shown that increased economic security and opportunity are connected to better outcomes across many domains.

Funders play a key role in advancing tax equity through investments in programs and policy & advocacy. From investing in equitable strategies to raising awareness of the importance of tax systems that work for all, there are a number of ways the philanthropic community can help move this work forward.

EXPAND TAX CREDITS

- Awareness Building
- Social and Traditional Media
- Outreach Campaigns
- Advocacy
- Public Policy
- Research
- Messaging

FIX UPSIDE-DOWN TAX SYSTEMS

- Data Visualization and Communications
- Public and Opinion Leader Education
- Awareness Building
- Data Analysis & Research
- Tax Code Advocacy

IMPROVE EQUITY

- Research Exploring Tax Code Inequities
- Awareness Building
- Audit Fairness Campaigns
- Tax Code Repair
- Corporate Tax Reforms
- New Tax Credits

Questions to Consider

How would expanded access to tax credits, a fairer tax system, or increased public revenues help the people and communities you seek to help?

Who is funding in these spaces and how can you work in alignment?

How can investments in the tax system connect to current policy and advocacy or outreach and engagement grantmaking?

Next Steps for Funders

Learn

- Talk to your grantees about the ways in which tax credits, tax processes, and lack of revenue for public investments impacts their programs and families.
- More information on our website
- Watch the case studies

Discuss

- Internally with foundation colleagues
- Other grantmakers Grantee partners

Invest

- Program-related
- Policy and advocacy-related

Contact Us

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