Funding Social Change: How Economic Security Funders Can Build Ecosystems to Advance Economic Opportunity

Questions to consider:

1. What areas of the ecosystem do you fund?
2. Who is funding the other areas and how can you work in alignment?
3. What are the gaps?
4. How can you work collaboratively with other funders to address these gaps?

Examples of funding opportunities within the ecosystem include:

Research
- Community member input
- Data modeling
- Policy analysis
- Public polling

Community organizing
- Advocacy training
- Community outreach
- Mobilization

Infrastructure
- Organizational bandwith
- Partnership building
- Staff time

Communications
- Media outreach
- Messaging
- Policymaker education
- Public education
- Narrative Change

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- Communications: Media outreach, Messaging, Policymaker education, Public education, Narrative Change
- Infrastructure: Organizational bandwith, Partnership building, Staff time
- Community Organizing: Advocacy training, Community outreach, Mobilization
- Research: Community member input, Data modeling, Policy analysis, Public polling