

Maximizing the Impact of the Federal CTC & EITC Strategies & Resources for Charitable Foundations

With the passage of the American Rescue Plan Act (ARPA), significant funding could be coming to individuals and families in communities across the country. These funds—which have the potential to reduce child poverty by more than 40%—dwarf the amount that charitable foundations can give out in grants to address poverty.

The opportunity for funders is to identify our value-add during this historic time. How can we build on the work of grantee partners and fill gaps to leverage federal funds to impact millions of individuals and families, particularly people who have been marginalized, excluded or disadvantaged?

Helping eligible individuals and families access the federal CTC and EITC provides a meaningful opportunity for philanthropy to invest in strategies that improve race & gender equity, bring trusted community partners together, and leverage modest investments for significantly greater good.

HELPFUL STRATEGIES

Support Outreach, Engagement and Enrollment

- Development of targeted communication & messaging
- Increase awareness among trusted messengers
- Build on successful outreach infrastructure
- Build capacity of helpers and navigators

Encourage Storytelling to Support Outreach and Secure Expansions

- Support data and story collection

Prepare for Tax Time

- Build capacity among free tax preparation efforts

Support Research & Influence Policy

- Build evidence, knowledge and awareness
- Advocate for expansion and permanence policies



RESOURCES

- [EITC & CTC resources page](#) (EITC FN)
- [How to access tax credit benefits general overview](#) (NWL)
- [Key messages, outreach and social media](#) (GMMB)
- [State Data- How are families using the CTC?](#) (CBPP)

Stories of Impact (ESP)

- [Arizona](#)
- [Georgia](#)
- [Montana](#)